

# 2018 PROPOSAL OF SERVICES

Branding and Advertising

Updated 2 December 2017

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# Hello,

**Ms./ Mr.**

We provide assessment and development solutions to clients from all sectors of commerce, industry and government. As consultants, we specialise in the design and development of solutions that are built perfectly according to each client's requirements. We are highly flexible in what we do, and this allows us to work for businesses of every shape and size.

We at Qaniwi can assist your company/organisation in this area. What we would like to ask from you is to allocate a small portion of your time to discuss more about our proposal. You can call us at +6013386-5667 to schedule an appropriate time for this meeting.

Thank you for your time and we look forward into meeting you. For more info you can visit our website at [www.qaniwi.net](http://www.qaniwi.net)

**Best Regards,**  
**Aprilyn Seidel**  
Copywriter

## Why US?

Providing first class design works & services that you need, submitting on time, and more importantly **clean, harmonic, and attractive designs to help your business to succeed.**

## What we offer?

### On Trend Branding & Advertising

- High Quality Graphic Designs
- Efficient and Interactive Process
- Fast Turn-around Time
- Excellent Customer Service

# Branding Kit

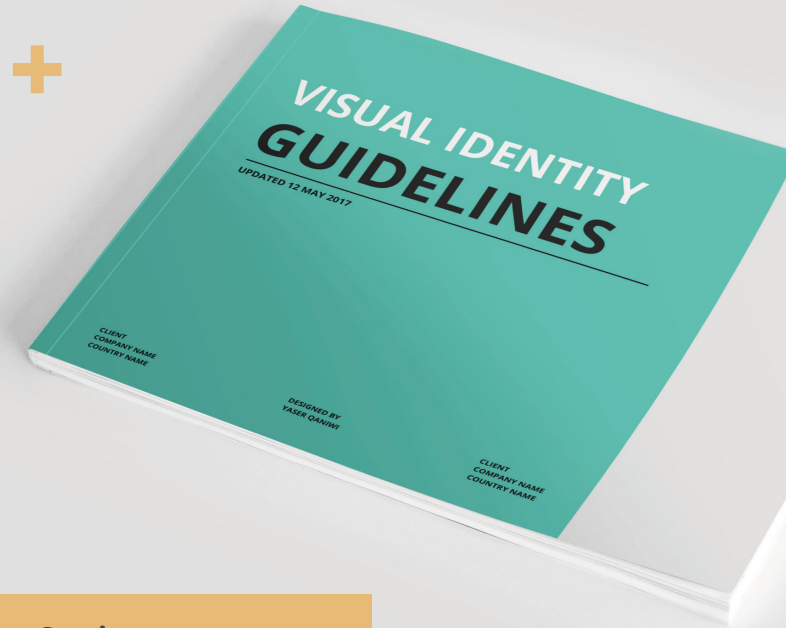
## 1. Logo Design \$500-800

Includes Branding Kit (Business Card, File, Letterhead, Cd, Envelope)



## 2. Brand Visual Identity \$500-2500

Includes Brand Visual Guideline And All Branding Kit (Business Card, File, Letterhead, Pen, T-shirt..Etc)



### Stationery

Letterhead \$99  
With Compliments Slip \$99  
Envelope \$59  
Pocket Folder \$125  
Business Card Single Sided \$25  
Business Card Double Sided \$35  
Business Card (Die-cut) \$35

### We Also Design

New logo \$300-400  
Logo Update \$250

# Advertising

## DESIGNS FOR SOCIAL MEDIA MARKETING

Research suggests that half of the world has moved on from traditional to new media marketing, like the use of different social media as an advertising platform as customer's engagement is extremely high, measurable, with lower cost but long duration, and has high efficiency into connecting to people. Hence, we will be happy to help you design and promote your business online. Our online services are below:

### Social Media Posts \$35- 80 each



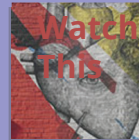
Twitter Post



Facebook Post



Facebook App



Social Graphic



Tumblr Graphic



Instagram Post



Pinterest Graphic

## Social Media & Email Headers \$35- 80 each



LinkedIn Banner



SoundCloud Banner



Facebook Event Cover



Facebook Cover



YouTube Thumbnail



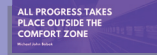
Twitter Header



Email Header



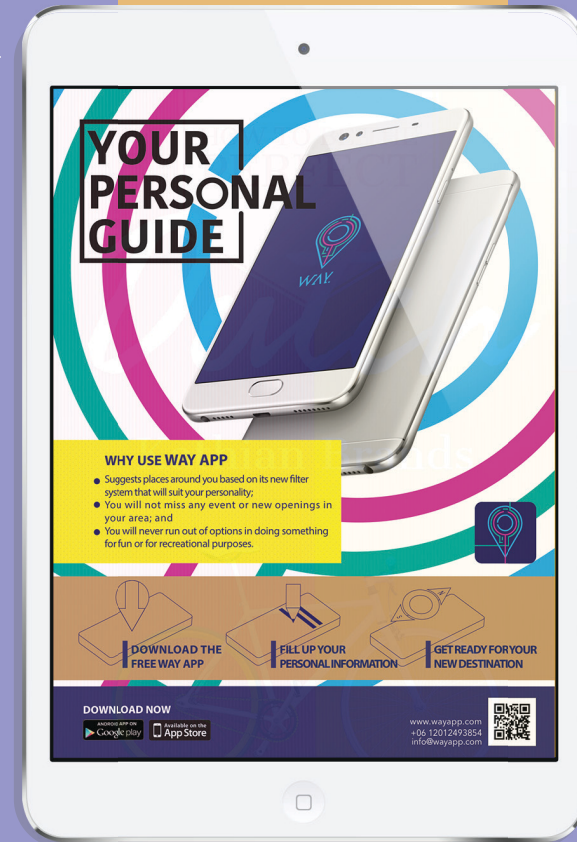
Google+ Header



Tumblr Banner



YouTube Channel



## Ads \$35- 80 each



Facebook Ad



Leaderboard Ad



Large Rectangle Ad



Wide Skyscraper Ad

## Blogging & eBooks

Desktop Wallpaper \$30- 79

Wattpad Book Cover \$129

Infographic \$99- 139

Book Cover \$129

Blog Banner \$35- 80

Web Banner \$35- 80

# 2018 Calendar

Does your company needs it?  
Calendars are more affordable than other advertising and it lasts longer. Moreover, people are able to see them everyday that will create a strong brand image to your target audience.

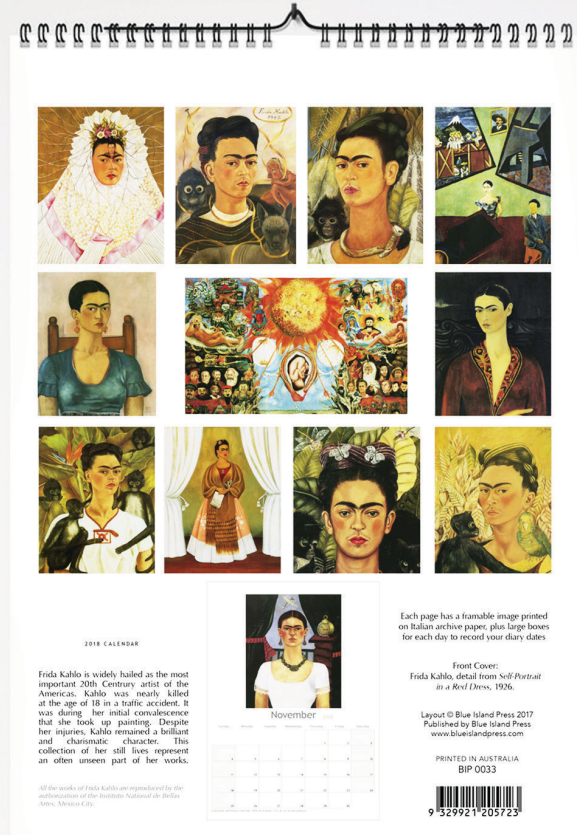


\$199

Desk Calendar

\$179

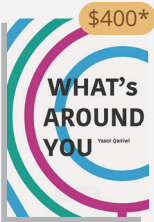
Wall Calendar



Documents



Annual Report  
(Call For A Quote)



Catalog  
(Call For A Quote)



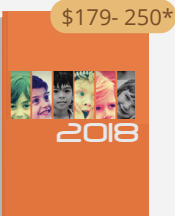
Magazine  
(Call For A Quote)



Resume

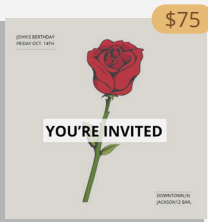


Presentation

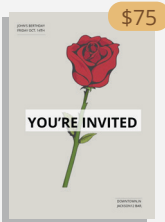


Yearbook  
(Call For A Quote)

Events



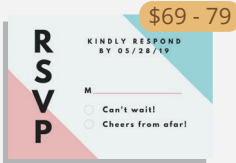
Invitation (Square)



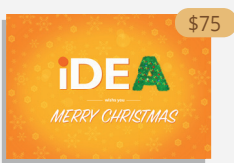
Invitation (portrait)



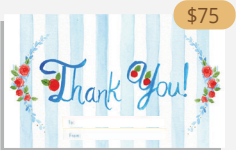
Announcement



Postcard  
Flat, &Folded



Card



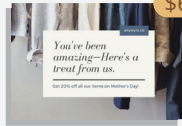
Tag

## Marketing Materials



\$49 - 89

Label/Sticker



\$65

Gift Certificate



\$149

Brochure  
(Call For A Quote)



\$150\*

Menu  
(Call For A Quote)



\$85

Poster



\$75- 99

Flyer  
(Call For A Quote)

## OTHER ADVERTISING MATERIALS

- Back dropbanner \$169
- Billboard \$169
- Booklet \$250 (Call For a Quote)
- Bookmark \$49
- Canvas Print \$89
- Car Magnet \$99
- Counter Cards \$75
- Custom Die-cut Label \$75
- Door Hanger \$75
- Event Ticket \$75
- Greeting Card (Flat) \$75
- Greeting Card (Folded) \$75
- Hang Tag (Die-cut) \$ 50
- Hang Tag \$50.00
- Hat Design \$35
- Roll Labels \$50
- Roller Banner \$ 149
- Sales Sheets \$75
- T-shirt Design \$35
- Wall Graphic \$99
- Window Cling \$99
- Yard Sign \$99

### And More..

Let's have a chat and see what your company needs.

\* discounted price will be given for at least three items

\*The prices may change from time to time, check out with us for the new update of our proposal

# Thank you

For your time.

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[www.qaniwi.net](http://www.qaniwi.net)

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SCAN HERE BY YOUR PHONE