

# Yaser Qaniwi

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## Education

**Master's Degree in Design (Innovation)**  
KDU University College, Malaysia, RUFA, Italy  
May 2017 - Aug 2018

**Bachelor's Degree in Graphic Design**  
Yarmouk University- Fine Arts College,  
Jordan. Sep 2010 - Jul 2014

## Workshops & Courses

- Book Illustration Workshop 2013, Prato, Italy
- Adobe CC Workshop 2013, Amman, Jordan
- Arabic Calligraphy "The Beautiful Language, workshop" 2013, Irbid, Jordan

## Online Courses

- The online marketing fundamentals.  
Dec, 2017 Google
- Social Media Marketing,  
Sep 2017, HP LIFE E-Learning

## Skills

**Graphic Design**  
Branding, Advertising and Editorial Design  
**Photography**  
Portraiture, Documentary, Architectural,  
Fashion, and Landscape Photography  
**Additional Skills**  
Sketching, Arabic Calligraphy

## Software Skills

Adobe Photoshop	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe InDesign	<div><div></div></div>
Adobe Premiere	<div><div></div></div>
Adobe Lightroom	<div><div></div></div>

## Experiences

**Douan Development Foundation, Jul. 2009. Jul. 2010.**

**Douan, Yemen**

- Graphic Designer: Book designs, Marketing collateral
- Photographer: Documentation of different projects and events for the foundation.

**Al Omqy for Advertising and Marketing, Feb-Jul. 2010.**

**Mukalla, Yemen**

- Junior graphic designer: Designed, rebranded, created, and delivered all graphic related tasks.

## Freelance

**"Hadramout Satellite TV Channel" Dec. 23f, 2015 - Jun. 5f, 2016. Los Angeles & New York**

- Photographer & Cameraman: filmed "Diaries of The HEHD Scholarship Students" the documentary series

**Charitable Society for Social Welfare, 2010 - 2014. Douan, Yemen**

- Graphic Designer: Responsible of marketing designs for various campaign related to the firm.
- Photographer: Documentation by photograph of different projects and events for the firm.

**Al-Badiyah Charitable Foundation, 2009 - 2014. Douan, Yemen**

- Graphic Designer: Designed promotional materials for various campaigns related to the foundation.
- Photographer: Documentation by photography of different projects and events for the foundation.

**Douan Mud Brick Architecture Foundation, Aug 18-22A, 2013. Shibam & Douan, Yemen**

- Photographer: Documentation by photography of the product processes to conserve the architectural heritage in Shibam and Wadi Douan, Yemen.

## Languages

Arabic  
English